

Project Management for Sponsors

Course Length: Virtual: 4 hours; Onsite: ½ day

Professional Development Units (PDUs): 4
(2 Ways of Working, 2 Power Skills)

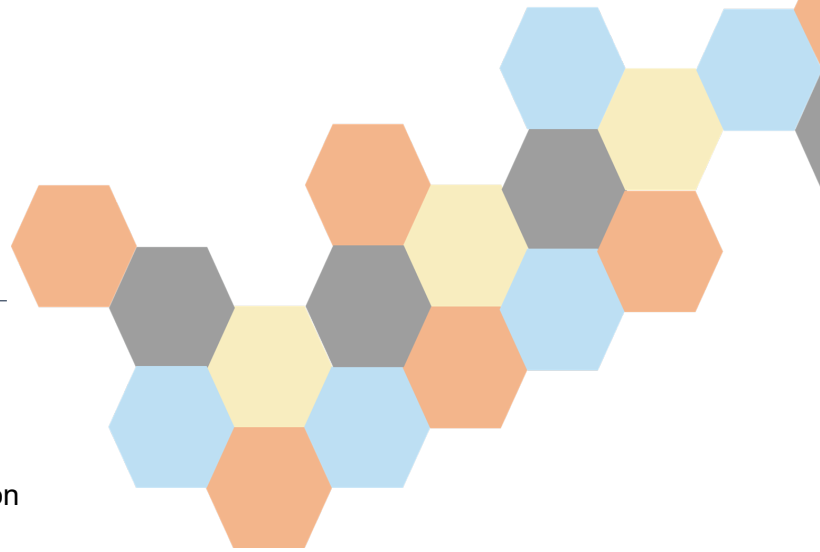
Program Knowledge Level: Advanced

Field of Study: Business Management & Organization

Prerequisites: Leadership experience

Advance Preparation: None

Benefits: Engage sponsors to understand and appreciate their role in supporting the project



Course Overview

Sponsors are the key stakeholder in nearly every project. Yet project sponsors often go through their careers without knowing what sponsorship means, except perhaps to approve the budget. However, engaged sponsorship is a differentiator between project success and failure.

This half-day course is designed specifically for senior-level managers and executives who want to understand and appreciate their role in helping projects deliver business results. Participants will obtain a more comprehensive perspective of the art of managing projects, the role of sponsorship in project management, the relationship between the project sponsor and project manager, and the critical questions and activities a sponsor perform – throughout the project lifecycle – to ensure delivery of quality projects on time, within budget, and ahead of the competition.

Key Outcomes

Upon completion of this course, participants will be able to:

- Define the role and responsibilities of an effective sponsor
- Contrast the sponsor role with the project manager (PM) role
- Resolve problems that require authority above the project manager
- Identify a generic project lifecycle
- Recognize appropriate sponsor and project manager activities in support of the project lifecycle
- Identify questions to ask to ensure the project is on track

Course Outline

Roles of the Sponsor and the Project Manager

- Define the roles and responsibilities of a sponsor
- Recognize different personas a sponsor might play while fulfilling their role
- Identify the attributes of an effective sponsor
- State the role of the project manager

- Contrast the project leadership role of the sponsor with the role of the PM
- Identify the purpose and importance of the PM/ Sponsor Partner document

Sponsorship in the Project Lifecycle

- Recognize the key activities for the sponsor and the project manager during each phase of a generic project lifecycle
- State the key questions asked for each phase of the lifecycle

Project Sponsor Relationship Conflict Resolution Strategies

- Identify some common issues that project sponsors may have to deal with
- Think about what the reasons for the issue could be and ways to resolve them

How Instructor-Led Training Works

This Instructor-Led Training (ILT) course is facilitated by one of our talented instructors at your location, creating a cooperative and collaborative, learner-centric “classroom.” Our top-rated instructors hold a variety of certifications and have delivered training to organizations in more than 40 countries.

On-site

Participants attend this half-day in-person course, complete activities live during the training session, and participate in discussions focused on the pragmatic application of key concepts. Session materials are provided in PDF format for download and/or printing.

Virtual

This course is delivered virtually using the AdobeConnect platform. One 4-hour session is scheduled. Participants attend the virtual session, complete activities live during the session, and participate in discussions focused on the pragmatic application of key concepts. Session materials can be downloaded in PM College’s learning management system (LMS).

For more information or to schedule a course, contact info@pmcollege.com.
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